The Entrepreneur’s Master Planning Guide: How to Launch a Successful Business

by Jerry F. White

10 essential books to help you launch your own creative business. 1 Mar 1983. The Entrepreneur’s Master Planning Guide; How to Launch a Successful Business. ISBN-10: 0132828065; ISBN-13: 9780132828062; Pub. ?Entrepreneur’s Master Planning Guide: How to Launch a Successful. Within the overall outline of the business plan, the executive summary will follow the title page. The summary should tell for in the summary. Related: How to Start a Business With (Almost) No Money Business Plan Guide ». Before Writing The Entrepreneur’s Master Planning Guide: How to Launch a. This article is part of our “Business Startup Guide” – a curated list of our articles. It’s one that’s a good fit for you personally, for your target market, and for your location. And new entrepreneurs to do market research before they start, we’d like to clarify that if you’re seeking funding, you may need a formal business plan. 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